

# Blue Canoe Theatrical Productions inc. Guide to Sponsorship

*2013 Season, our 7<sup>th</sup> Season*

*January-August, 2013*



***“imaginative, energetic and engaging”***

*Kingston Whig Standard, 2012 Season*

## **Season and Funding Sponsors**



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## A Welcome from our Artistic Director and General Manager

Welcome to our guide to sponsorship and partnership for Blue Canoe's 7<sup>th</sup> Season. We offer great advertising opportunities for local businesses with low prices that assist our production but more importantly help involve you in our unique organization.

Blue Canoe Theatrical Productions Inc. is an incorporated non-profit organization as of January 2012, where we began our 2012 Season with Cabaret at the Baby Grand Theatre, one of the most successful productions in our history. Cabaret sold out 10 of 12 performances. Overall, last season we sold out 91% of our performances from our 5 main stage productions. We introduced audiences to three productions making their premieres in Kingston and worked with over 100 youth between the ages of 13 and 28.

For our 2013 Season we are proud to announce 4 fantastic productions, including two Canadian written musicals and two shows making their Kingston premieres. We are very excited to continue to grow our audiences by working with the community of Kingston.

Whether you are looking to market your business or group to students, adults, children or seniors, Blue Canoe is the right place for you as we will have a youth company between the ages of 13-30 but offer a wide variety of programming for all ages.

*This package contains the following information:*

- 2013 Season Information
- A List and Breakdown of our Current Sponsorship Packages, for single shows or the full season.
- Important Contacts for Sponsorship

If you have any questions or would like more details on becoming part of our productions please do not hesitate to contact us. Thank you for your time and hope to see you at our productions.

### **Michael Sheppard**

Artistic Director  
Blue Canoe Theatrical Productions, Inc.

### **Andrew Taggart**

General Manager  
Blue Canoe Theatrical Productions, Inc.



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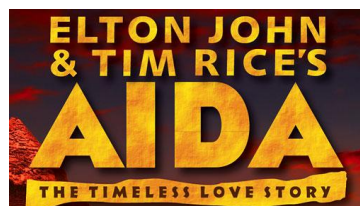
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**Our 2013 Season**



13 Tony Award Nominations and 5 Wins including  
**Best Book of a Musical** and **Best Score**

It all begins when a die-hard musical fan plays his favourite cast album, and the musical literally bursts to life in his living room, telling the rambunctious tale of a brazen Broadway starlet trying to find, and keep, her true love.



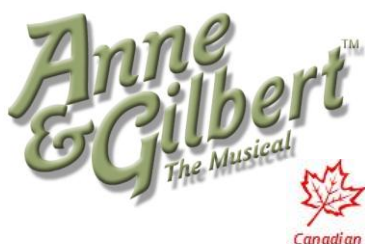
4 Tony Awards including **Best Score by Tony and Grammy Award winning composer Elton John**

A contemporary musical take on a grand classic tale of the timeless bond between an enslaved Nubian princess and an Egyptian soldier. As forbidden love blossoms between them, the young lovers are forced to face death or part forever.



1995 off Broadway Hit by **Tony Award Winning Composer Jason Robert Brown**

"It's about one moment. It's about hitting the wall and having to make a choice, or take a stand, or turn around and go back." (*Jason Robert Brown*) *Songs for a New World* tells a series of stories about four compelling characters through a exquisitely crafted score the composer of *13 the musical*, *The Last 5 Years* and *Parade*.



Anne and Gilbert opened in 2005 at the Victoria Playhouse, PEI and toured Ontario in 2008 after a second professional production which took place at the 1000 Islands Playhouse.

This new Canadian musical continues the story of Anne Shirley's life. *Anne and Gilbert* follows Anne's journey to young adulthood and her romance with high school academic rival, Gilbert Blythe.

And many more events, visit [www.bluecanoeproductions.ca](http://www.bluecanoeproductions.ca) for more details

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**Getting Involved- Current Sponsorship Rates**

Sponsorship Level	Cost for One Production	Cost for Full Season
<b>Stage Level Sponsor</b> Business Card Sized advertisement in show program(s)	\$50	\$150
<b>Backstage Level Sponsor</b> Half page advertisement in show program(s) and a pair of tickets to any performance(s)	\$150	\$400
<b>Director's Circle Sponsor</b> Full page advertisement in the show program(s) company logo on all posters, flyers or any other printed marketing materials. 2 Pairs of tickets to any performance(s)	\$300	\$1000
<b>Season Sponsor</b> Full Page advertisement in all 4 show programs, company logo printed on all show posters, flyers, season promotional material, sponsorship packages and any other printed materials including all purchased printed ads. Special website and program listing as "Season Sponsor". Option to have logos displayed in show lobby or at tables at community events. 5 Pairs of tickets to each production.	\$1000 *As show's "Title Sponsor"	\$3000

**Getting in Contact with Us**

Thank you for taking the time to review our sponsorship package, we hope to get a chance to partner with your group. If you have any questions please do not hesitate to contact us, we have listed our contacts below. Someone from our organization will be checking in with your group soon on your thoughts about sponsorship.

**Michael Sheppard**

Artistic Director

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**Andrew Taggart**

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